





**Marty Cleckler** • Office 949.438.3575 • Mobile 806.438.8500 mcleckler@westmarkcommercial.com

4105 84th Street, Lubbock, TX 79423 www.westmarkcommercial.com





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RENT COMPARABLES

ADVISOR BIOS

PRESENTED BY

Marty Cleckler,

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Any party contemplating or under contract or in escrow for a transaction is urged to verify all information and to conduct their own inspections and investigations including through appropriate third party independent professionals selected by such party. All financial data should be verified by the party including by obtaining and reading applicable documents and reports and consulting appropriate independent professionals. WestMark Commercial | TCN Worldwide makes no warranties and/or representations regarding the veracity, completeness, or relevance of any financial data or assumptions. WestMark Commercial | TCN Worldwide does not serve as a financial advisor to any party regarding any proposed transaction. All data and assumptions regarding financial performance, including that used for financial modeling purposes, may differ from actual data or performance. Any estimates of market rents and/or projected rents that may be provided to a party do not necessarily mean that rents can be established at or increased to that level. Parties must evaluate any applicable contractual and governmental limitations as well as market conditions,vacancy factors and other issues in order to determine rents from or for the property.

Legal questions should be discussed by the party with an attorney. Tax questions should be discussed by the party with a certified public accountant or tax attorney. Title questions should be discussed by the party with a title officer or attorney. Questions regarding the condition of the property and whether the property complies with applicable governmental requirements should be discussed by the party with appropriate engineers, architects, contractors, other consultants and governmental agencies. All properties and services are marketed by WestMark Commercial | TCN Worldwide in compliance with all applicable fair housing and equal opportunity laws.

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# **1 • PROPERTY INFORMATION**



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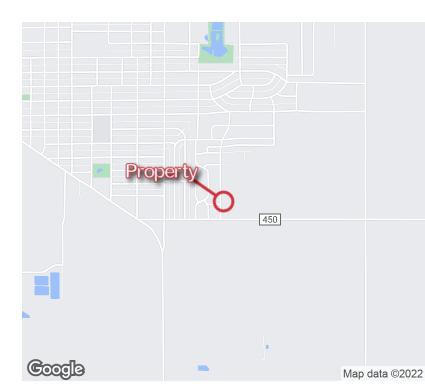




### **EXECUTIVE SUMMARY**



Cottage Village



OFFERING SUMMARY		PROPERTY OVERVIEW
Sale Price:	N/A	This asset is prime for a value add renovation with average current rents well below the market rate for comparable properties. The current owner operates from a distant Fort Worth and as a result overspends on
Number Of Units:	23	employee costs and is hindered in marketing.
		PROPERTY HIGHLIGHTS
		Control the rural market outside Lubbock.
Lot Size:	2.53 Acres	Significant upside with rents.
		<ul> <li>Ability to easily turn existing assisted living facility into memory care to meet demand.</li> </ul>
Year Built:	1997	Additional land to add additional assisted living facility.
		Tax advantages of Opportunity Zone.
Renovated:	2005	

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### **OPPORTUNITY ZONE**

### How Investing in Opportunity Zones Works

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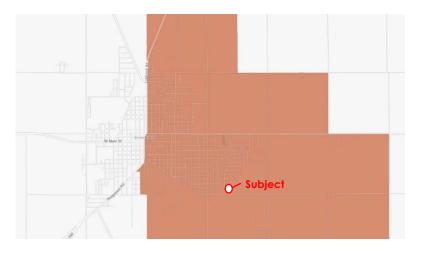
The designation of Opportunity Zones is designed to help spur the development of identified communities. In exchange for investing in Opportunity Zones, investors can access capital gains tax incentives available exclusively through Opportunity Zones. To access these tax benefits, investors must invest in Opportunity Zones specifically through **Opportunity Funds**. A qualified Opportunity Fund is a US partnership or corporation that intends to invest at least 90% of its holdings in one or more qualified Opportunity Zones.

As previously mentioned, Opportunity Funds are governed by IRC section 1400Z-2 and Opportunity Funds can self-certify to the IRS. But each Opportunity Fund is responsible for ensuring that they abide by the guidelines of regulations in order to be able to offer tax incentives.

Because Opportunity Zones are intended to stimulate positive growth within designated communities, there are restrictions on the types of investments in which an Opportunity Fund can invest. These investments are called "Qualified Opportunity Zone property," which is defined as any one of the following:

- Partnership interests in businesses that operate in a qualified Opportunity Zone.
- Stock ownership in businesses that conduct most or all of their operations within a qualified Opportunity Zone.
- Property such as real estate located within a qualified Opportunity Zone.

There are rules that govern each of these three investment options, but the rules for businesses are similar to those of the Enterprise Zone Business requirements.



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**DEMOGRAPHIC TRENDS** 

# SENIOR HOUSING INVESTMENTS



New "baby boomers" reach the age of 65 everyday.

# **Recession Proof**

SOURCE: NREIF, Q4 2014

...the only sector to post increases in rental price during the financial crisis.









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## **COMPLETE HIGHLIGHTS**

### **LOCATION INFORMATION**

Building Name	Cottage Village
Street Address	1202 Cheryl Lane
City, State, Zip	Brownfield, TX 79316
County	Terry
Signal Intersection	Yes

### **PROPERTY HIGHLIGHTS**







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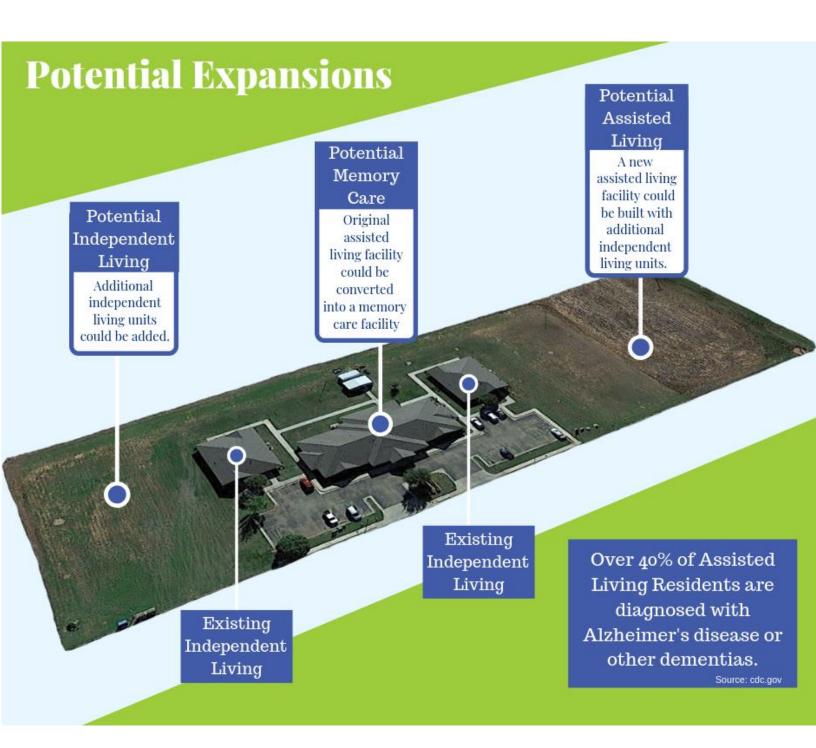
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### POTENTIAL VALUE ADD



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**ADDITIONAL PHOTOS** 







Front Porch of Independent Living

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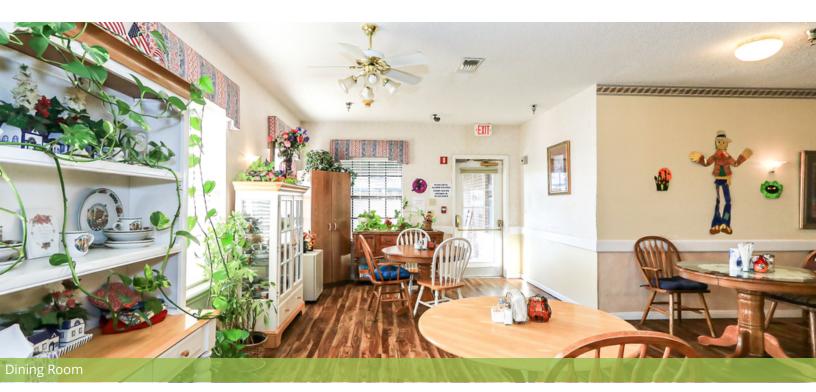
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# **ADDITIONAL PHOTOS**







Main Hallway

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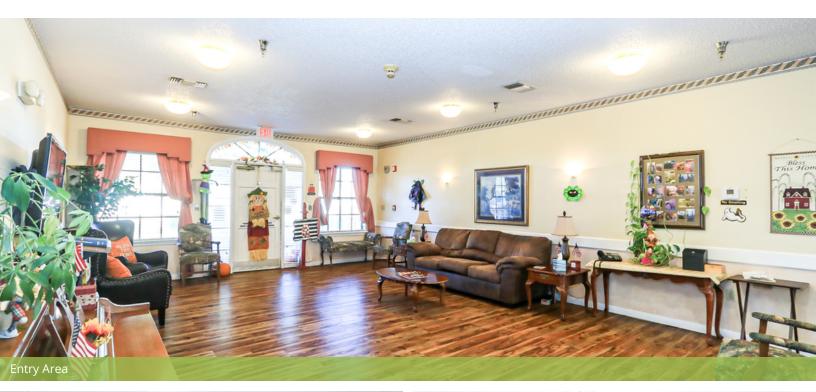
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### **ADDITIONAL PHOTOS**







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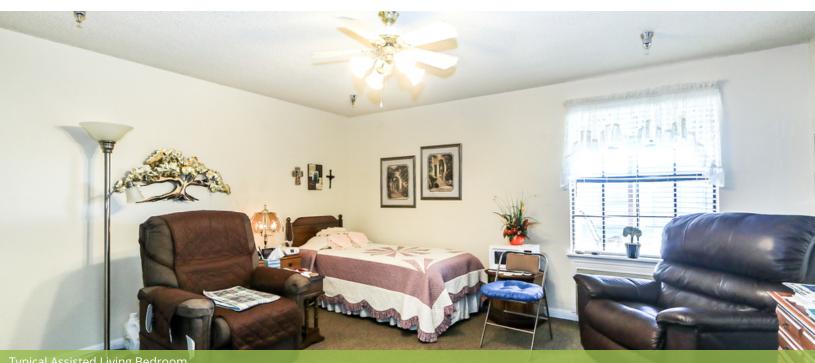
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## **ADDITIONAL PHOTOS**



Typical Assisted Living Bedroom





Assisted Living Bathroom

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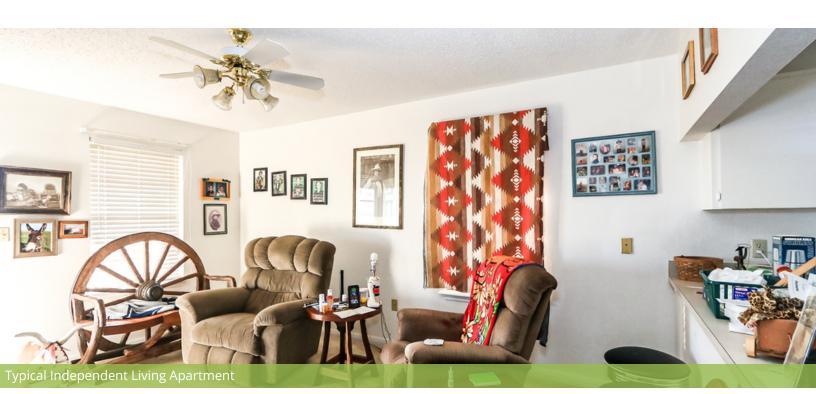
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### **ADDITIONAL PHOTOS**





Typical Independent Living Bedroom



Typical Independent Living Kitchen

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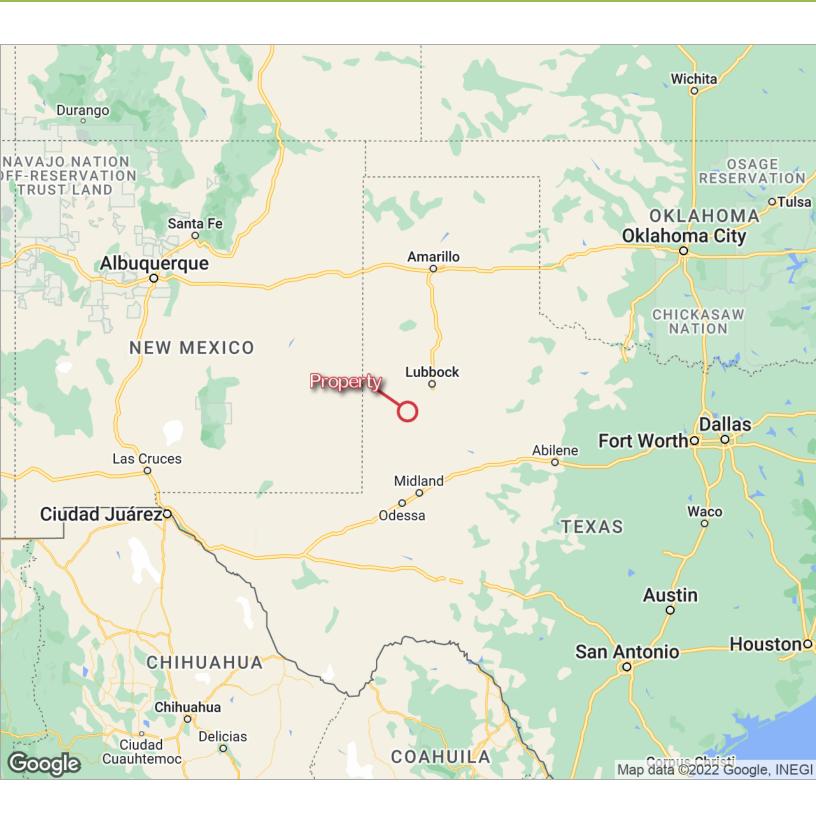
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### **REGIONAL MAP**



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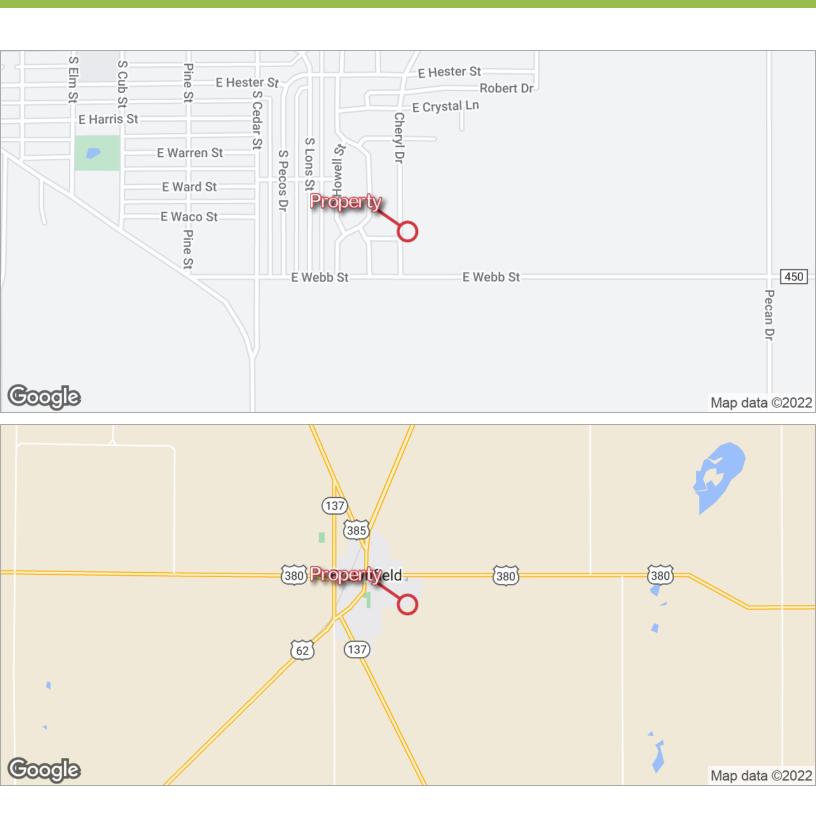
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**LOCATION MAPS** 



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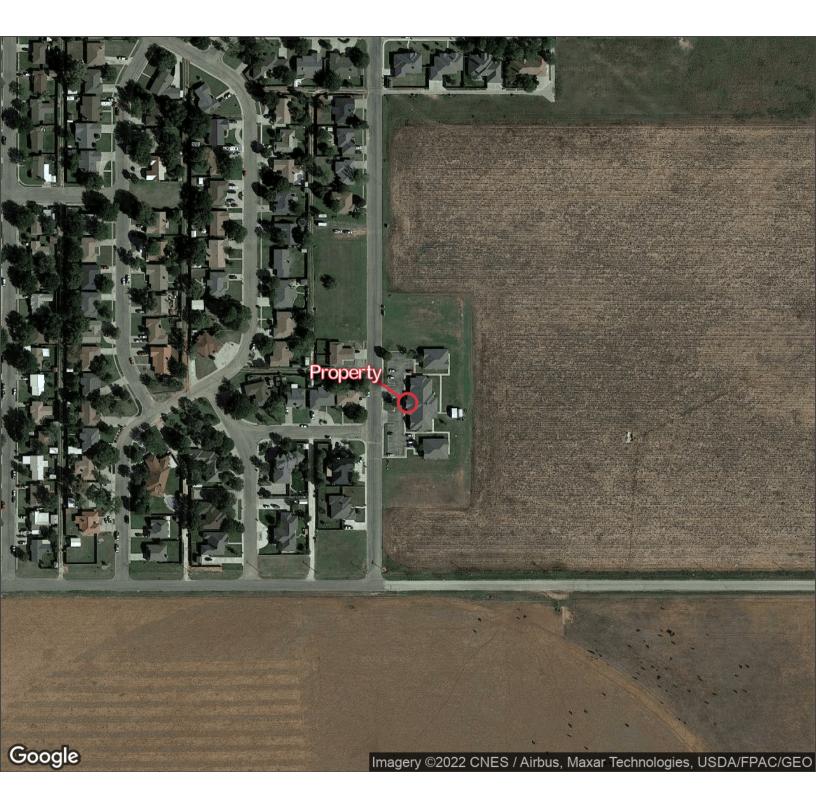
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**AERIAL MAP** 



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# **UNIT MIX SUMMARY**

UNIT TYPE	COUNT	% TOTAL	MARKET RENT
Assisted Living	15	65.2	\$3,500.00
Independent Living Apartment	8	34.8	\$1,575.00
Totals/Averages	23	100%	\$65,100.00

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### SALE COMPS



Wedgewood Sou	ut	h	
0012 Vinton Ava	ī	ī	

9812 Vinton Ave | Lubbock, TX 79424

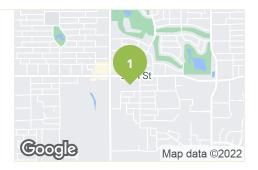
 Sale Price:
 \$5,100,000

 No. Units:
 68

 Closed:
 08/01/2015

 Year Built:
 1997

 Price / Unit:
 \$75,000

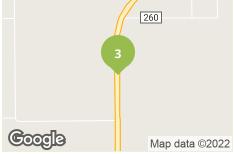




	Wilshire Pla 6502 4th St	ace   Lubbock, TX 7	79416		-	
	Sale Price: No. Units: Closed:	\$5,125,000 48 04/01/2015	Year Built: Price / Unit:	1994 \$106,770	4th St	2
/ /					Coogle	Map data ©2022



 BeeHive Floydada					
1930 S Rawls Hwy   Floydada, TX 79235					
Sale Price:	\$1,400,000	Year Built:	2006		
No. Units:	16	Price / Unit:	\$87,500		





### **BeeHive of San Angelo**

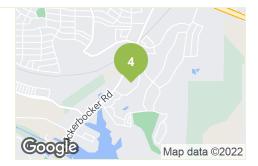
2501 Sawgrass Drive | San Angelo, TX 76904

 Sale Price:
 \$4,900,000

 No. Units:
 32

 Closed:
 02/01/2016

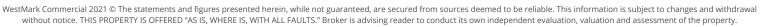
Year Built: 2012
Price / Unit: \$153,125





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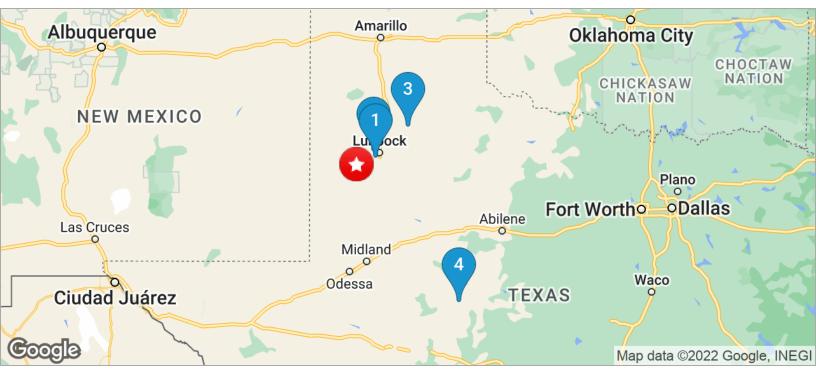
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### SALE COMPS MAP





# SUBJECT PROPERTY

1202 Cheryl Lane | Brownfield, TX 79316



#### WEDGEWOOD SOUTH 9812 Vinton Ave Lubbock, TX 79424



### **BEEHIVE FLOYDADA** 1930 S Rawls Hwy Floydada, TX 79235



#### WILSHIRE PLACE 6502 4th St Lubbock, TX 79416



### **BEEHIVE OF SAN ANGELO**

2501 Sawgrass Drive San Angelo, TX 76904

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# **5 • RENT COMPARABLES**



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### **RENT COMPS**

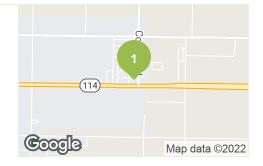


BeeHi	ve of	Level	land

140 County Road | Levelland, TX 79336

\$4,000.00 SF/YR Lease Rate: Bldg Size: 0 SF No. Units: 14

Space Size: SF Lot Size: 0 Acres



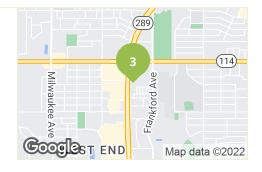


BeeHive of Lamesa					
109 N 27th St	:   Lamesa, TX 79	331			
Lease Rate:	\$3,500.00 SF/YR	Space Size:	SF		
Bldg Size:	0 SF	Lot Size:	0 Acres		
No. Units:	16				





BeeHive of Lubbock						
	2105 W Loop 289   Lubbock, TX 79407					
	Lease Rate:	\$4,000.00 SF/YR	Space Size:	SF		
	Bldg Size:	0 SF	Lot Size:	0 Acres		
TI	No. Units:	16				





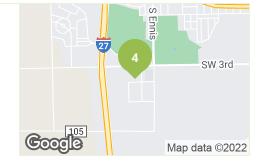
### Santa Fe Place

3404 SW 5th St | Plainview, TX 79072

Lease Rate: \$4,043.00 SF/YR Bldg Size: 0 SF No. Units: 43

Space Size: SF 0 Acres

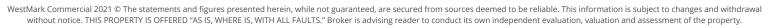
Lot Size:





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### **RENT COMPS**



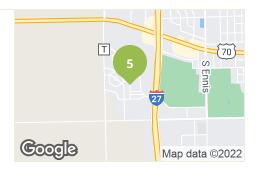
BeeHive of Plainview				
1435 Lometa Dr   Plainview, TX 79072				

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Lease Rate:	\$4,500
Bldg Size:	0 SF
No. Units:	16

.00 SF/YR Space Siz Lot Size:

ze:	SF
	0 Acres



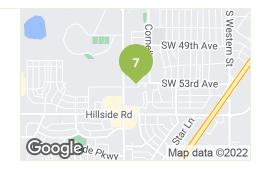


BeeHive of I	Floydada			
230 S Ralls	Hwy   Floydada,	TX 79235		
ease Rate:	\$3,450.00 SF/YR	Space Size:	SF	
Bldg Size:	0 SF	Lot Size:	0 Acres	
lo. Units:	16			





BeeHive of A	Amarillo		
5800 SW 54t	h St   Amarillo, T	X 79109	
Lease Rate:	\$4,200.00 SF/YR	Space Size:	SF
Bldg Size:	0 SF	Lot Size:	0 Acres
No. Units:	16		



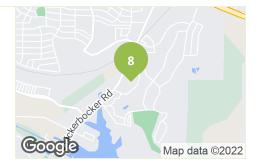


### **New Haven**

2501 Saw	grass Drive   San Ai	ngelo, TX 7690	04
Lease Rate	\$4,000.00 SF/YR	Space Size:	SF

0 SF Bldg Size: No. Units: 32

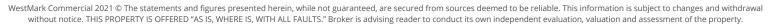
Lot Size: 0 Acres





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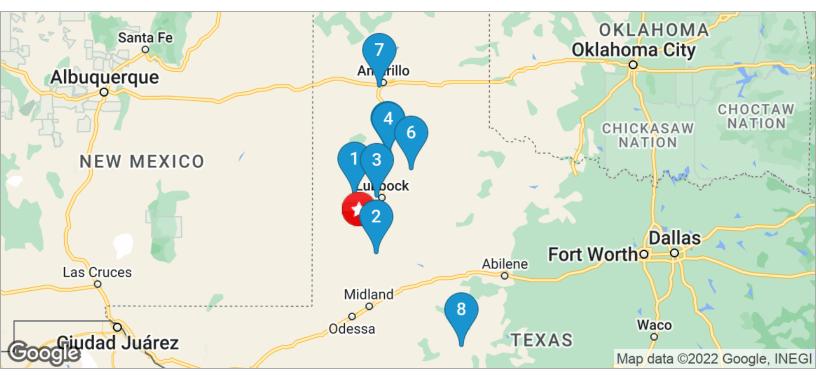
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# **RENT COMPS MAP**





SUBJECT PROPERTY 1202 Cheryl Lane | Brownfield, TX 79316



**BEEHIVE OF LEVELLAND** 140 County Road Levelland, TX 79336



BEEHIVE OF LUBBOCK 2105 W Loop 289 Lubbock, TX 79407



**BEEHIVE OF PLAINVIEW** 1435 Lometa Dr Plainview, TX 79072



**BEEHIVE OF AMARILLO** 5800 SW 54th St Amarillo, TX 79109



**BEEHIVE OF LAMESA** 109 N 27th St Lamesa, TX 79331



SANTA FE PLACE 3404 SW 5th St Plainview, TX 79072



**BEEHIVE OF FLOYDADA** 1230 S Ralls Hwy Floydada, TX 79235



**NEW HAVEN** 2501 Sawgrass Drive San Angelo, TX 76904



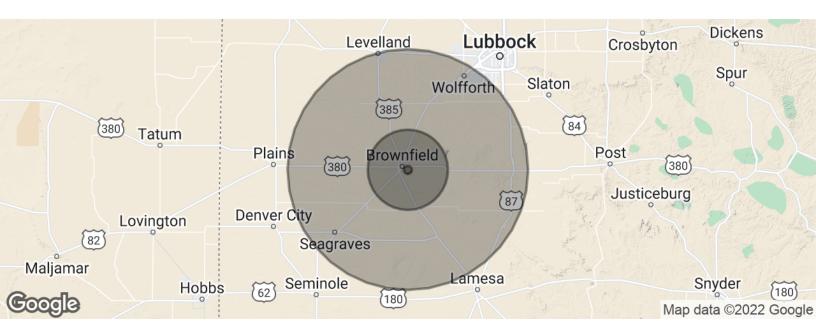
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## **DEMOGRAPHICS MAP & REPORT**



POPULATION	1 MILE	10 MILES	30 MILES
Total population	10	4,099	39,340
Median age	30.3	32.4	33.4
Median age (Male)	29.7	32.7	33.0
Median age (Female)	32.3	30.7	33.0
HOUSEHOLDS & INCOME	1 MILE	10 MILES	<b>30 MILES</b>
Total households	2	1,013	13,036
Total households # of persons per HH	2 5.0	1,013 4.0	13,036 3.0
# of persons per HH	5.0	4.0	3.0

\* Demographic data derived from 2010 US Census

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# 6 • ADVISOR BIOS





# **MULTIFAMILY INVESTMENTS**

60 OFFICES | 24 COUNTRIES | \$63.7 BILLION IN SALES

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### **ADVISOR BIO**

### MARTY CLECKLER

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# **PRIMARY SPECIALTIES**

- Multifamily Investment Sales
- Multifamily Land Development
- Multifamily Syndication
- Auction/Tender Offerings

# EXPERIENCE

### Current

- TCN Worldwide | WestMark Commercial / WestMark Farm & Ranch / WMCbid.com, Managing Director, April 2013 Present
- Heath Property Advisors, Owner, March 2014 Present

### **Previous**

- Valbridge Property Advisors (Blosser Appraisal), Senior Appraiser, October 2009 – March 2014
- Lonestar Commercial, Owner/Partner, July 2003 September 2009
- Texas Tech University Rawls College of Business, Lecturer Real Estate Development (FIN 4336), January 1998 – December 1999
- Westar Commercial Realty, Manager, August 1996 March 2000
- Coldwell Banker Commercial, Retail Specialist, August 1995 August 1996
- Real Estate Research Corporation, Appraiser , May 1993 August 1995

### **PUBLISHED**

• Rags to Riches Real Estate Secrets, Reached Amazon Kindle's #1 in Real Estate and #10 in Non Fiction categories in 6 months.

# LICENSES & MEMBERSHIPS

- Certified General Appraiser No. TX—1380173-G
- Real Estate Broker No. TX—0421600
- Member ICSC, International Council of Shopping Centers

# **REAL ESTATE EDUCATION**

- Bachelor of Business Administration in Economics, Texas Tech University
- Master of Land Economics and Real Estate, Texas A&M University

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# **Information About Brokerage Services**

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

### TYPES OF REAL ESTATE LICENSE HOLDERS:

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

### A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

#### A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

**AS AGENT FOR OWNER (SELLER/LANDLORD):** The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

**AS AGENT FOR BUYER/TENANT:** The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

**AS AGENT FOR BOTH** - **INTERMEDIARY**: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
  - that the owner will accept a price less than the written asking price;
  - o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
  - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

**AS SUBAGENT:** A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

### TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

**LICENSE HOLDER CONTACT INFORMATION:** This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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Licensed Broker /Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
Amie Henry	TX #622547	ahenry@westmarkrealtors.com	806.776.2803
Designated Broker of Firm	License No.	Email	Phone
Marty Cleckler	TX #0421600	mcleckler@westmarkcommercial.com	806-794-3300
Licensed Supervisor of Sales Agent/ Associate	License No.	Email	Phone
Marty Cleckler	TX #0421600	mcleckler@westmarkcommercial.com	949.438.3575
Sales Agent/Associate's Name	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials

Date

Regulated by the Texas Real Estate Commission

Information available at www.trec.texas.gov